

National Materials Marketplace

a project to scale up business-to-business materials reuse across the US



what

- An effort from the US BCSD, WBCSD and Corporate Eco Forum to pilot a National Materials Marketplace in the United States.
- This marketplace will facilitate company-tocompany industrial reuse opportunities and support the transition to a circular, closed-loop economy.
- The project is being championed by General Motors, Nike, and around 15 early-adopters.
- Overtime, we'll assess the critical success factors and key learnings to scale up materials reuse projects around the world.







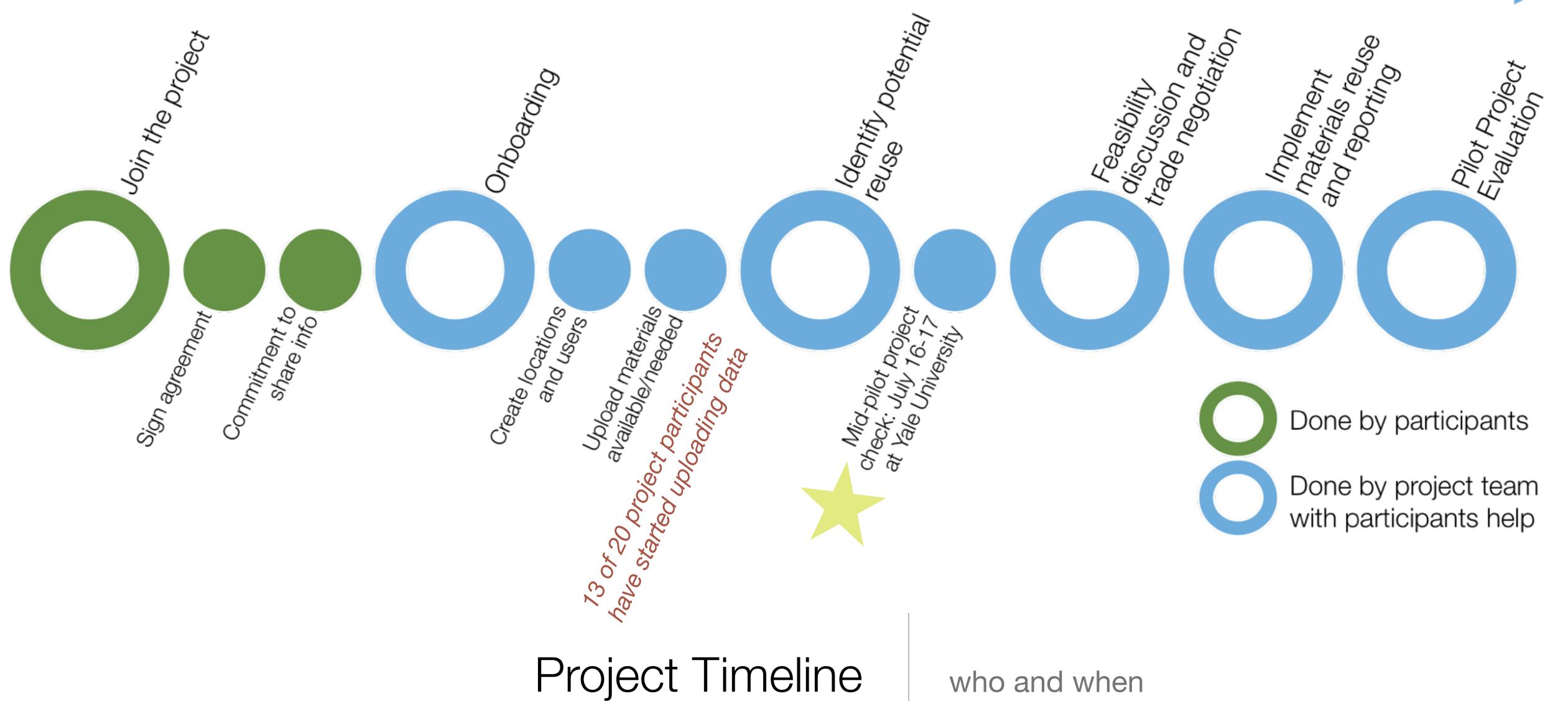






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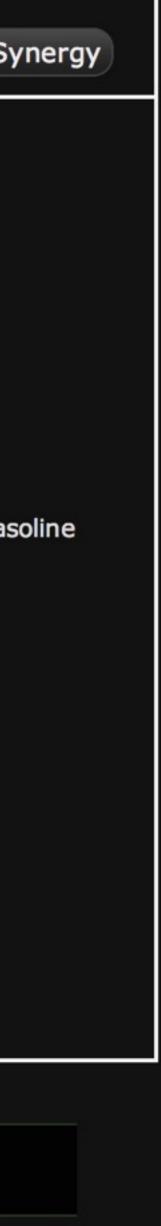
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where

This pilot project will be hosted on the US BCSD's online Materials Marketplace software, which is a new online tool from the US BCSD that enables materials reuse project participants and practitioners to easily post materials available or desired, identify reuse opportunities, and exchange underutilized materials.

This cloud-based software is currently being used by 80+ companies and organizations in the Austin Materials Marketplace, where participants report positive results and easeof-use.



who's involved





Reduced Operation Costs

Reuse activities can help organizations reduce their waste disposal costs, and also source cheaper feedstocks.

Reduced Carbon Footprint

Substitution of lower cost, locally-sourced recycled feedstock leads to reduction in energy use and life cycle GHG emissions.



Local Economic Development

Reuse projects can stimulate entrepreneurship, and can lead to new business opportunities to add jobs and boost local economies.

Enhanced Corporate Reputation

Organizations can easily report on project activities and get credit for using secondary resources and diverting waste streams.

value of participation

Reduced Environmental Footprint

Participating organizations can reduce their environmental footprint by avoiding waste disposal and raw material purchases.

A Collaborative Platform

This effort will create a collaboration platform for organizations to network with other like-minded entities with similar goals, which may bring opportunities and benefits beyond material exchanges.



after the three month pilot

- The project team will create and distribute a summary report analyzing project metrics, reuse opportunities identified, and potential environmental and economic impact.
- We'll work with companies to make any necessary improvements and adjustments to the project.
- And using the materials data gathered during the pilot phase, we'll begin targeted outreach to companies outside of the pilot to unlock even more reuse opportunities.



for more information

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