



THE ASPEN INSTITUTE  
CENTER FOR BUSINESS EDUCATION

# BEYOND GREY PINSTRIPES 2011-2012

*Top 100 MBA Programs*



*Preparing MBAs for Social and Environmental Stewardship*

RANKINGS BY SCORING CATEGORY

BEYOND GREY PINSTRIPES

salutes the Top 100 MBA Programs— business schools working to integrate the social, environmental and economic realities of business into management teaching and research. The MBA programs in this report are addressing the need for greater knowledge, skills and judgment around the role of business in society, as they send their graduates into a fast-changing global economy.

This Top 100 ranking is the result of rigorous research and collaboration with business schools around the world. One hundred forty-nine leading MBA programs in 22 countries on six continents responded to the survey, submitting data under a broad definition of classroom and research topics that contribute to the understanding of social and environmental stewardship. The data submitted include over 12,000 courses and research abstracts, and over 4,000 examples of institutional support and student initiatives, from career services to student clubs to opportunities to pursue a joint degree.

We invite prospective students, faculty and alumni to learn more about cutting-edge classroom teaching and research, along with extracurricular activities, that help to define the student experience at [www.BeyondGreyPinstripes.org](http://www.BeyondGreyPinstripes.org).

We celebrate all of the Top 100 schools for their achievements in the integration of social and environmental impact into their classroom teaching and research.

Top 100 MBA Programs		Country	Relevant Coursework	Student Exposure	Business Impact	Faculty Research
1	Stanford Graduate School of Business	USA	2	24	1	4
2	York University (Schulich)	Canada	1	13	2	1
3	IE Business School	Spain	9	1	7	46
4	U. of Notre Dame (Mendoza)	USA	5	65	5	2
5	Yale School of Management	USA	3	30	5	17
6	Northwestern University (Kellogg)	USA	6	34	2	14
7	U. of Michigan (Ross)	USA	11	62	7	5
8	Cornell University (Johnson)	USA	7	6	20	34
9	U. of North Carolina (Kenan-Flagler)	USA	15	49	4	19
10	UC Berkeley (Haas)	USA	12	71	13	10
11	GWU School of Business	USA	16	36	11	29
12	ESADE Business School	Spain	7	28	20	34
13	Columbia Business School	USA	13	83	14	9
14	Portland State U. School of Business Admin.	USA	36	22	10	39
15	U. of Denver (Daniels)	USA	9	16	14	62
16	San Francisco State U. College of Business	USA	28	14	18	31
17	Wisconsin School of Business	USA	28	92	11	8
18	Simmons School of Management	USA	25	2	37	62
19	Erasmus University (RSM)	Neth.	34	68	37	2
20	Loyola U. Chicago (GSB)	USA	17	3	70	42
21	U. of Colorado at Boulder (Leeds)	USA	24	15	33	27
22	NYU (Stern)	USA	4	64	27	30
23	Willamette University (Atkinson)	USA	14	23	7	124
24	U. of British Columbia (Sauder)	Canada	18	61	52	6
25	Duquesne University (Donahue)	USA	48	4	14	90
26	Griffith Business School	Australia	83	26	37	6
27	Colorado State University	USA	100	7	23	31
28	U. of Texas at Austin (McCombs)	USA	19	97	18	25
29	ESMT	Germany	51	17	14	71
30	U. of South Carolina (Moore)	USA	23	54	33	21
31	U. of Navarra (IESE)	Spain	33	29	60	11
32	Illinois State U. College of Business	USA	59	56	23	18
33	Monterey Institute of International Studies	USA	26	10	20	127
34	Rutgers Business School	USA	51	46	60	12
35	U. of Calgary (Haskayne)	Canada	27	32	70	31
36	U. of Pennsylvania (Wharton)	USA	46	107	27	14
37	U. of Maryland (Smith)	USA	22	80	37	46
38	Brandeis University (Heller)	USA	56	5	37	115
39	U. of San Diego School of Business Admin.	USA	46	20	46	62
40	INSEAD	France	44	123	23	12
41	U. of Jyväskylä School of Business and Econ.	Finland	51	33	46	50
42	Concordia University (John Molson)	Canada	66	27	70	19
43	Vanderbilt University (Owen)	USA	36	76	37	39
44	Wake Forest University (Babcock)	USA	21	72	27	71
45	Nottingham University Business School	UK	63	39	60	23
46	Texas Christian University (Neeley)	USA	39	73	52	24
47	U. of Exeter Business School	UK	90	25	33	55
48	Melbourne Business School	Australia	60	35	52	45
49	Georgetown University (McDonough)	USA	44	94	37	34
50	Robert Gordon University (Aberdeen)	UK	79	9	52	80

QUICK FACTS AND TRENDS

- 64% of this survey cycle's 149 schools are located in the U.S., with the remaining 36% located across the globe from the Philippines and India to France and the Netherlands.
- Since 2009, there has been a 38% increase in the number of required courses in Finance departments that include social, ethical or environmental content.
- The percentage of schools surveyed that require students to take a course dedicated to business and society issues has increased dramatically over time: 34% in 2001; 45% in 2003; 54% in 2005; 63% in 2007; 69% in 2009; 79% in 2011.
- The complete database with information on all participating schools, along with additional facts and trends, is available at:

[www.BeyondGreyPinstripes.org](http://www.BeyondGreyPinstripes.org)

TOP TEN LISTS

UNITED STATES

- 1 Stanford Graduate School of Business
- 2 U. of Notre Dame (Mendoza)
- 3 Yale School of Management
- 4 Northwestern University (Kellogg)
- 5 U. of Michigan (Ross)
- 6 Cornell University (Johnson)
- 7 U. of North Carolina (Kenan-Flagler)
- 8 UC Berkeley (Haas)
- 9 GWU School of Business
- 10 Columbia Business School

## RANKINGS BY SCORING CATEGORY

How are the MBA Programs Ranked?

**RELEVANT COURSEWORK (20%)**

counts the number of courses offered that contain social, environmental or ethical content. How much opportunity do students have to take courses with this content?

**STUDENT EXPOSURE (25%)**

measures teaching hours and full-time student enrollment in relevant courses. To what extent are students actually exposed to such content?

**BUSINESS IMPACT (30%)**

considers the number of courses that specifically address the intersection of social impact management and mainstream, for-profit business. Do any of the courses being taught on campus explicitly discuss how business processes, strategy and investment can be an engine for improving social and environmental conditions?

**FACULTY RESEARCH (25%)**

counts the number of scholarly articles published in peer-reviewed business journals that contain some degree of social, environmental or ethical content. To what extent do professors on campus explore these issues in their own research?

Visit [BeyondGreyPinstripes.org](http://BeyondGreyPinstripes.org)

for more information about our methodology.

Top 100 MBA Programs		Country	Relevant Coursework	Student Exposure	Business Impact	Faculty Research
51	U. of New Mexico (Anderson)	USA	60	37	70	27
52	Asian Institute of Management	Philipp.	28	60	27	111
53	U. of Colorado at Denver Business School	USA	36	51	37	82
54	U. of Virginia (Darden)	USA	63	108	23	43
55	The Ohio State University (Fisher)	USA	35	86	60	38
56	UC Davis Graduate School of Management	USA	28	38	60	82
57	Thunderbird School of Global Management	USA	48	53	46	67
58	Bentley University (McCallum)	USA	20	121	70	22
59	Kansas State U. College of Business Admin.	USA	70	57	60	39
60	U. of Oregon (Lundquist)	USA	69	50	27	90
61	USF St. Petersburg College of Business	USA	79	11	70	92
62	U. of San Francisco School of Management	USA	28	91	70	50
63	Case Western Reserve (Weatherhead)	USA	42	41	85	60
64	Ashridge Business School	UK	100	40	46	71
65	U. of Stellenbosch Business School	S. Africa	70	21	52	117
66	Babson (Olin)	USA	39	118	27	71
67	Audencia Nantes School of Management	France	76	19	111	49
68	Carnegie Mellon University (Tepper)	USA	66	58	70	58
69	U. of Southern California (Marshall)	USA	51	106	52	54
70	China Europe International Business School	China	56	85	70	60
71	U. of Pittsburgh (Katz)	USA	39	12	85	133
72	Arizona State University (W.P. Carey)	USA	70	42	96	55
73	Copenhagen Business School	Denmark	92	52	52	97
74	Georgia State University (Robinson)	USA	113	105	70	25
75	Western Washington University (CBE)	USA	66	93	46	111
76	Michigan Tech. School of Business and Econ.	USA	117	18	70	124
77	CENTRUM Católica	Peru	74	45	85	97
78	Boston U. School of Management	USA	70	112	37	97
79	Norwegian University of Life Sciences (UMB)	Norway	83	70	46	119
80	Curtin U. of Technology (GSB)	Australia	105	44	111	52
81	Lamar University College of Business	USA	76	47	96	82
82	Seattle University (Albers)	USA	92	87	60	87
83	KAIST Business School	Korea	42	131	33	119
84	Villanova U. School of Business	USA	79	101	129	14
85	Pepperdine University (Graziadio)	USA	55	78	70	119
86	Clark U. Graduate School of Management	USA	105	130	60	44
87	WHU - Otto Beisheim (SOM)	Germany	63	84	85	92
88	Universidad de Los Andes	Colombia	92	89	85	71
89	Oregon State U. College of Business	USA	113	88	85	55
90	UT Dallas School of Management	USA	48	96	111	71
91	Illinois Institute of Technology (Stuart)	USA	79	98	70	97
92	U. of Detroit Mercy College of Business Admin.	USA	90	59	96	106
93	Rice University (Jesse H. Jones)	USA	83	133	85	46
94	U. of Vermont School of Business Admin.	USA	107	43	129	62
95	Seattle Pacific U. School of Business and Econ.	USA	56	79	96	124
96	U. of Glasgow Business School	UK	111	63	111	71
97	EGADE Tecnológico de Monterrey	Mexico	107	110	85	67
98	La Trobe University (GSM)	Australia	121	113	70	67
99	Syracuse University (Whitman)	USA	74	125	60	106
100	U. Panamericana (IPAE Business School)	Mexico	60	67	96	127

**OUTSIDE THE U.S.**

- 1 York University (Schulich)
- 2 IE Business School
- 3 ESADE Business School
- 4 Erasmus University (RSM)
- 5 U. of British Columbia (Sauder)
- 6 Griffith Business School
- 7 ESMT
- 8 U. of Navarra (IESE)
- 9 U. of Calgary (Haskayne)
- 10 INSEAD

**BUSINESS IMPACT**

- 1 Stanford Graduate School of Business
- 2 Northwestern University (Kellogg)
- 3 York University (Schulich)
- 4 U. of North Carolina (Kenan-Flagler)
- 5 U. of Notre Dame (Mendoza)
- 5 Yale School of Management
- 7 IE Business School
- 7 U. of Michigan (Ross)
- 7 Willamette University (Atkinson)
- 10 Portland State U. School of Business Admin.

**RESEARCH**

- 1 York University (Schulich)
- 2 Erasmus University (RSM)
- 2 U. of Notre Dame (Mendoza)
- 4 Stanford Graduate School of Business
- 5 U. of Michigan (Ross)
- 6 Griffith Business School
- 6 U. of British Columbia (Sauder)
- 8 Wisconsin School of Business
- 9 Columbia Business School
- 10 UC Berkeley (Haas)

**SMALL FULL-TIME ENROLLMENTS**

- (Class size of less than 100 students)
- 1 Portland State U. School of Business Admin.
  - 2 U. of Denver (Daniels)
  - 3 San Francisco State U. College of Business
  - 4 Simmons School of Management
  - 5 Loyola U. Chicago (GSB)
  - 6 Willamette University (Atkinson)
  - 7 Duquesne University (Donahue)
  - 8 Griffith Business School
  - 9 Colorado State University
  - 10 ESMT

**BEYOND GREY PINSTRIPES**

is an initiative of the Aspen Institute's Business & Society Program and its Center for Business Education.

Learn more about our other initiatives at

[www.AspenBSP.org](http://www.AspenBSP.org)

- First Mover Fellowship Program
- Corporate Values Strategy Group
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